



Become a partner of the 7th annual Atlanta Downtown Festival and Tour May 17<sup>th</sup> and 18<sup>th</sup>, 2008 that brings more than 4,000 people Downtown for two days of live music, loft tours, a juried artist market and youth activities.

The Festival is an opportunity for downtown residents, employees and business owners to come together on the weekend and enjoy music, art, food and downtown living.

The live music stages feature over fifteen live performances, the youth area features the Center for Puppetry Arts on the first day of the festival and the loft tour features more than ten unique downtown lofts and condos with food tastings from downtown restaurants at each location.

Sponsorship opportunities include branding and promotion of your company in print advertising, marketing materials, stage area, programs, t-shirts, VIP party and on-the-ground marketing opportunities at the festival.

The Atlanta Downtown Festival is fiscally sponsored by the Atlanta Downtown Neighborhood Association. ADNA exists to enhance the quality of life for the Downtown community and contribute to improvements of the neighborhood.

Please contact the Sponsorship Committee by e-mail at [JT@ABright21st.com](mailto:JT@ABright21st.com) or 404-275-4064 to become a partner and request information regarding sponsorship.

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Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ fax \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Please e-mail all logos in .EPS format to [JT@ABright21st.com](mailto:JT@ABright21st.com) with your application.

Make checks payable to Atlanta Downtown Neighborhood Association and mail to ADNA P.O. Box 57021, Atlanta, GA 30343