



**ATLANTA DOWNTOWN NEIGHBORHOOD ASSOCIATION, INC.**

Board of Directors Candidates Form 2006-2007 Term

**Elections for open seats: Tuesday, November 8, 2005, 6:30 p.m. 191 Club, 191 Peachtree St.**

**NOTE: E-mail completed form to [DowntownATL@hotmail.com](mailto:DowntownATL@hotmail.com) for posting on our website.**

**Candidates must be ADNA members in good standing.**

**Check our website to see if you are a current member: [www.AtlantaDNA.org](http://www.AtlantaDNA.org)**

**Mission**

The ADNA is a community based organization building a vibrant neighborhood in the heart of the city through leadership, advocacy, social activities, communication, and education.

**Vision**

To be the most influential community voice in Atlanta.

**Values**

Community    Inclusion and Diversity    Leadership    Communication

**Contact Information (Only name, building, and employer will appear on ADNA website.)**

<b>Name:</b>	Jay Tribby
<b>Building/Address:</b>	The Healey
<b>Employer:</b>	VSA arts of GA
<b>Job Title:</b>	Executive Director

**1. What personal, professional, and Board experience do you have that would contribute to the progress of the ADNA?**

For the last 10 years I've been a nonprofit administrator. By design or by default, most of my jobs have required me to play the role of a change agent within the organization. That experience has helped me a lot during my two-year term on the ADNA Board, especially this year, when I've had the privilege of serving as President.

My experience with volunteer-driven organizations has been helpful in working with ADNA Board members to set achievable goals for 2005. As a Board and organization, we've accomplished everything we said we'd do this year:

- We doubled our membership.
- We doubled our revenue from the Festival and Tour.
- We doubled the number of people who attend our monthly Community Meetings.

My experience as a nonprofit administrator has also been helpful in creating a team of Board members whose enthusiasms, skills, and time were validated by the organization. Everyone had an opportunity to stretch in their roles, but we worked hard to ensure that no one was stretched too thin.

Looking ahead to 2006-2007: As a new City Council member for our district takes office in 2006, my experience on the ADNA Board and as someone who lives and works Downtown can be helpful in advocating for Downtown's interests.

**2. What 3 issues matter most to you as a resident or business owner in Downtown?**

- a. ensuring that the next District 2 City Council member has the knowledge, connections, and support necessary to represent the interests of Downtown residents and businesses

- b. growing quality small businesses that will be a part of the community and add value to residents' quality of life
- c. getting affordable housing Downtown, so that those who work for the city can be our neighbors, including police and fire officers, teachers, and City Hall employees

3. **Is there anything else you would like ADNA members to consider in reviewing your candidacy?**

The changes made to the ADNA in 2005 were intentional, and designed by the Board to help us accomplish the 3 goals listed above. If we are to build on the successes of 2005, we should make some equally intentional changes in 2006. First and foremost, 2006 is the year for the ADNA to embrace the neighborhood's diverse demographics. A diverse Board can lead the way here. It will provide the organization with the brainpower and life experiences necessary to connect with the broadest range of people who live, work, play, and make decisions in our neighborhood. To maximize our effectiveness in 2006, the ADNA will also need expanded communications functions. For the 2006 Board to consider: a biweekly HTML e-mail communication; an expanded print newsletter; and communications designed specifically to build knowledge and shape opinion about Downtown (among Downtown residents and businesses as well as Atlanta's civic leaders and the media). Finally, in 2006 the ADNA should establish an ongoing means for keeping its ear to the ground on residents' concerns and connecting residents to Atlanta's decision makers. Strategies for doing this might include: print and online surveys; structured and unstructured conversations among ourselves and with civic leaders; and occasional workshops and briefing sessions that build our capacity to have informed opinions about subjects important to Downtown.

I'm also interested in seeing the 2006 ADNA recruit more non-Board volunteers to assist in carrying out the organization's workplan: identifying folks willing to produce newsletters, staff Community Meetings, etc.