



www.atlantadna.org
downtownatl@hotmail.com

Submit your articles/events to ADNA
 Newsletter c/o deboday@yahoo.com

ADNA MEMBERSHIP

The strength of the Atlanta Downtown Neighborhood Association relies on participation by the community members it serves; therefore, we strive to increase membership. Are you a member of the ADNA? Yes, no, not sure? Watch for 2006 membership data to be posted on the website soon.

What is the process for becoming a member? It's very simple. Attend three or more ADNA monthly community meetings during the calendar year. Complete the sign in sheet each time so the membership team has a record of your attendance. That's it! Welcome aboard if this is your third meeting in 2006. If you are a carry-over member from 2005, we thank you for your participation. To maintain your membership in 2006 you should also attend at least three monthly meetings and complete the sign in sheets.

Attendance by Month

May = 109
 April = 41
 March = 51
 February = 53
 January = 74

Attended 3 or more meetings to
 establish 2006 membership = 39

- 2005 members who have renewed membership for 2006 = 27
- 2006 new members = 12

Attended 2 meetings = 24
 Attended 1st meeting in April = 59
 (all were not 2005 members)
 Total on roster = 210

Creative Loafing is bringing its first-ever Beer Festival to Woodruff Park next weekend. The event runs from 2 to 7 p.m. on **Saturday, June 17**. If you would like to experience it for free **AND** help others achieve a crushing hangover, **VOLUNTEER BEER POURERS** are needed. Please pass

The opinions expressed in the newsletter are those of the individual writers and not the ADNA as a board

ADNA Monthly Newsletter

this info to any dedicated lushes/Downtown lovers you may know!

Interested volunteers should contact Jill at jwaddell@meetingadvice.com. Volunteer orientation will begin at noon-thirty event day at the round fountain.

Event info at
<http://beer.creativeloafing.com/event>

2006 ADNA FESTIVAL A GREAT SUCCESS

By Jennifer Henderson

The 2006 Atlanta Downtown Festival & Tour is now a part of our neighborhood's growing history. The weekend was a great success with fabulous weather, great music, inspirational works of art, and a tour of homes that included some of the most unique and creative living spaces that we've ever seen. One of the most fun things about the weekend was the Kick-Off Party on Thursday night at America's Mart - what a blast! This is definitely a "don't miss" event for next year!

This year's Artist's Market was probably one of the best ever. Between the visual art on display and the musical talent on our two stages, it was certainly a stimulating weekend! Many of our musicians have already offered to return in 2007. And, judging from the success of the artists, we should see many of them again next year as well.

I had the chance, this year, to visit a few of the homes on tour. I was so excited to overhear one woman who nudged her friend and said, "I could do this. I could really live down here!" Then I heard another person say that they couldn't believe how far downtown has come and how great everything looked. Well, I can't tell you how rewarding it was to hear these comments! It really made me realize how successful this event had become! Our whole purpose is to bring in new folks and show them how great our neighborhood is!

A nice benefit of our hard work is that we also raise some money for the

ADNA. This year's final numbers aren't in yet, but I can tell you that we raised several thousand dollars. Start thinking of some great ways we can use that money to promote Downtown or make it an even better place to live!

Beth Haynes, Chris Raffield, and I co-chaired the event, and we couldn't have asked for a better team. After five years of "practice", we have such a great system in place that things really seemed easy! I encourage everyone to find a way to work with the 2007 team. You'll learn a little, laugh a lot, and feel good about doing something great for Downtown.

My thanks and my congratulations to everyone who spent so much time and effort either planning or enjoying 2006 Festival & Tour. Here's to an even bigger and better event in 2007!!!

JOIN THE CLUB

On June the 6th, 2006 The Downtown Neighborhood Association launched the Downtown "Start it Up" Program. The program encourages people to start up their own group, club or society around any personal interest. Participants enter a competition to organize a group by July, people who must meet Downtown monthly at least 3 times before Tuesday November the 7th. The group must be linked by a common passion or curiosity varying from hobbies and activities to intellectual or cultural pursuits. Groups will submit a final package by the competition deadline that may include photos, scrapbooks, video or personal accounts describing the group's formation and why they should WIN the Grand Prize valued at \$5,000 including \$1,000 in cash. The competition is open to everybody. Contestants can visit www.atlantadna.org for a the application and competition rules. "The purpose of this program is to connect more people Downtown, and it's one of the many ways the ADNA continues to promote good quality of life in our neighborhood." said Vice President of programs Maria Balais.

served lunch downtown for 7 years before expanding to this new lunch and dinner venue. But Marty is "more interested in making a difference than making a statement or even money. You have to do what you love. And I do what I love." (Having a modern new kitchen helps too.)

SOPS is open for lunch 11:30 -2:30 M-F; dinner hours are 5:30-9:00 T-S (but are being revised so we recommend a call before you go!) Closed Sunday. No wine or beer served but SOPS allows BYOB without a corking fee.

SOPS on Ellis, The Carnegie Building
141 Carnegie Way at Ellis Street
404-223-7677.

May 9 ADNA Community Meeting Minutes

By Whitney Rusert

Barry Real Estate Offices, Ivan Allen Plaza
6:30-8:00pm

ADNA member Ginny Ubik welcomed 109 ADNA members and guests to the Barry Real Estate Offices in the New Southern Company building on Ivan Allen Boulevard and introduced Steve Teder from Barry Real Estate, who provided refreshments. During informal socializing, guests viewed a scale model and color renderings and plans of the various Ivan Allen Plaza projects currently in construction or design phases. Visitor/member introductions followed, with an impressive turnout from all sections of downtown residences and including many who work downtown as well.

ADNA Festival Chairpersons (Jen Henderson, Beth Haynes, Chris Raffield) reported on Festival progress, encouraging attendees to spread the word and to volunteer during the event. The Festival and Loft tour is held May 20 and 21. Tour tickets can be bought at VSA Gallery (Healey Building) during the festival weekend.

Ginny introduced moderator Kwanza Hall (District 2 City Council Rep) and guest panelists from Publix (John Zielinski), Toscano & Sons Italian Market (John Reed), and Central Atlanta Progress (Tahmida Shamsuddin) who spoke about the current viability of a downtown grocery store.

Tahmida explained statistics compiled by **CAP** in their Imagine Downtown report about residents (median income, home ownership, consumer spending, unmet retail needs) and current retail markets (average vacancies, sales, future projections.)

THE MONTHLY MARTA MOMENT

by Wendy Darling

Practically anybody who knows me knows I don't "do" cars and instead, do MARTA. I'm the Downtown "MARTA expert" and recently my collection of monthly passes was written up the AJC, proof I'm a true transit geek.

With the "Monthly MARTA Moment," I plan on sharing MARTA tips and tricks with my Downtown neighbors, everything from what buses go where to how to go grocery shopping without a car (no big deal, BTW).

BUS ROUTE 16 - NOBLE

Where does it go?

From Downtown out Ralph McGill to Freedom Parkway, then up Highland Ave. through Virginia-Highland all the way up to Clifton Rd. near Emory. And back of course.

Where specifically can I go?

The 16 is great for getting to Poncey-Highlands and Virginia Highlands. My friends and I frequently take it out to Alon's Bakery, on Highland Ave., on Saturday mornings. You can also take it out to all the shops and restaurants, so you can go to a bar, Thai restaurant, or Metropolitan Deluxe and back again, without worrying about parking -- always a problem in Va-High. The bus also has a stop just around the corner from the Publix on Ponce, next to The Plaza. You can take the 16 to Freedom Park and the PATH, and now that MARTA buses have bike racks, you can take your bike with you from Downtown and go biking. The 16 also goes right by the Civic Center and the Carter Center.

When does it run?

The 16 operates 7 days a week. On weekdays, the bus leaves Downtown about every 30 minutes. On weekends, it's about every 40 minutes -- great since you can go out to Alon's on the bus, have coffee and treats, and then catch it back.

When do I catch it?

The 16 starts out from a bus stop on South Broad St., by Five Points MARTA station, then pulls on to Peachtree St. If you're Downtown, the best places to catch it is Peachtree at Five Points Intersection (across from the building with the Coke sign), Woodruff Park or near the Candler Building. (If you live at or near Renaissance Lofts, you can catch it right by your building.) The outbound and inbound routes are almost the same, so pretty much, you can get on across the street from where you got off, or elsewhere on the route. For a detailed map, see the link listed at the end of this article.

How much is it?

Like all buses and train rides, each way is \$1.75. You can pay in cash or use a monthly card or a (charged) BREEZE card.

Where can I get more info?

Schedules and maps for the 16 are found here:

<http://www.itsmarta.com/getthere/schedules/16.htm>

Spotlight on Downtown Businesses: SOPS on Ellis

By Whitney Rusert

For the time being you have to dodge the construction vehicles and dumpster near the former Winecoff (soon to be The Ellis) hotel to find downtown's newest entrée in open-in-the-evenings dining. But SOPS on Ellis, chef Marty White's second restaurant, is worth the journey.

The name SOPS comes from what you want to do with the bread from your sandwich and the last of your soup as you near the end of your meal. Expanding and fancying-up his lunch-only Loaf and Kettle menu, Marty has taken the soup and sandwich combo to a level of fine dining worthy of the elegant place settings in this urban contemporary surrounding.

Offering a heartier version of an old favorite, Corn, Crab and Spinach Chowder, SOPS' menu also includes a Soup of the Day. Last night's was Veal, Beef and Mushrooms in a glistening bourguignon broth. I had it with a half-portion of the Tenderloin with Belgian endive, chipotle mustard and blue cheese. Mmmm.

Salads with crumbled cheese can be topped with meat or fish for a meal. A classic Caesar with black currants and fresh Parmesan cheese is also offered.

Sandwiches are served on French bread (open-faced, entrée style) and choices include *Tilapia with lemon glaze, horseradish Marzetti and kimchee relish, and Lamb with cumin, tomato mint chow chow and feta cheese with a demi-glaze.* All sandwiches come with roasted herb potatoes.

And lest we skip dessert, there's also an upscale version of Bread Pudding topped with Frangelico cream sauce aside premium vanilla ice cream (in a portion big enough to share!)

Having his own restaurants near his home downtown has been a rewarding struggle for White. He (along with former business partner and loyal friend, Dennis Levine) has

CENTENNIAL OLYMPIC PARK HAPPENINGS

In general, and as we all know, there is much potential for retail markets downtown. For more information please see CAP's website: <http://www.centralatlantaprogress.org/ImagineDowntownIntro.asp>

John Zielinski from **Publix** indicated that population density and trade areas in the tens of thousands were needed to begin the three-year process toward opening a new grocery store. Meanwhile, he encouraged everyone to patronize the new Publix in Midtown, saying that this model would be similar to a downtown store. He answered questions about a 24-hour store model, and thought that it was more of an employee staffing issue rather than a corporate policy.

John Reed from **Toscano & Sons Italian Market** at Marietta Street and Howell Mill spoke about his market, set to open in July, and offering quality products and personal service. Ingredients for fine meals that can be prepared at home as well as pre-made foods, Italian wines and cheeses will stock the shelves. For more information see their website www.toscanoandsons.com

Rodney Johnson from **Integral Developers** spoke very briefly about his new development near Centennial Place.

VP of Public Policy Chris Ciovacco then introduced the owner of Slice Restaurant who asked for ADNA approval for a liquor license and outdoor dining for **Slice** (occupying the former Icon Restaurant). It was moved, seconded and passed by voting members of ADNA in attendance.

As twilight approached (in a very dimly lit and under-construction room!) Steve Teder from Barry Real Estate offices led the audience through a slide show of nearby construction projects, including the planned **W Hotel, Ernst & Young** offices, condominiums, and retail space.

Although we knew there would be ample representation from the neighborhood and much enthusiasm for both our speakers and the topic, Publix was the only invited chain that was able to schedule a representative to attend our community meeting. While indications are that it may not be the right moment in time for a grocery of our own, it won't be long.

Got Jazz Begins

Centennial Olympic Park Jazz, Rain or Shine, has become a Downtown Atlanta tradition through Omega Media's GOT JAZZ Series kicks off the 2006 line-up of Smooth Jazz heavyweights with saxophonist Najee, Wednesday, June 7 at 5 p.m. The GOT JAZZ Series continues the 1st Wednesday of every month through the October.



Find out more information by visiting the [GOT JAZZ event page](#)

Fourth of July Celebration

Atlanta's best fireworks display and Independence Day festival is at downtown [Centennial Olympic Park's Fourth of July Celebration](#). Festivities include music, children's activities, and our famous fireworks display against the beautiful downtown skyline. Onstage entertainment begins at 6 p.m. and the fireworks commence at 9:30 p.m.



Each year, thousands of people come to the Park to celebrate Independence Day and MARTA is strongly encouraged. Take the West Line to the Philips Arena/Dome/GWCC Station (W-1), or take the North Line to Peachtree Center (N-1), and follow the signs to Centennial Olympic Park.

Centennial Olympic Park's Fourth of July Celebration is family oriented, but pets are best left at home. For safety and the upkeep of the Park, glass bottles are not allowed.

Guests are welcomed to bring food and non-alcoholic beverages, or enjoy the great tastes of the FountainSide Café, which serves a variety of sandwiches, salads, hot dogs, cookies, Danish pastries and muffins. In addition to the FountainSide fare, food vendors for the celebration include barbeque ribs and chicken, fried fish and chicken wings, Italian ices, snow cones, candy apples, cotton candy and ice cream.

June 06
DON'T FORGET – WEDNESDAYS HAS JAZZ AT THE MARK. DOWNTOWN RESIDENTS GET IN FREE – JUST SAY "I LIVE DOWNTOWN".

Wednesdays from 8:00-10:00 p.m.

SECURITY UPDATE

By Glade Johnson

Excerpt from "The Advantage Report"

TIPS ON HOW TO PROTECT YOURSELF FROM IDENTITY THEFT

So much has been written about this topic in recent years, yet it continues to be a major source of income for thieves. As suggestions are implemented, and institutions such as banks take better precautions to protect the identity of their customers, so will the thieves who have been so successful at stealing another's identity, continue to get creative and come up with new ways to beat the system. But the answer is not to give up hope. The answer is to read all you can about the problem, put realistic, common sense practices in place in your life, and be ever vigilant. Here are a few simple suggestions, which, if followed, can at least reduce the chances of someone stealing your identity:

1. Invest in a shredder. You can get one for \$100 or less. This has become a necessity and given its value in protecting you, it is money well spent. A cross shredder is best, but anything that shreds documents you would otherwise be throwing in the trash, will help. At home, look twice at the advertising junk mail you receive. Does it contain any personal ID information you want to protect? How about bills that you pay over the internet, are you shredding those? It is an unfortunate fact of life that today we have so many faster means of communication and labor, such as cell phones and computers, yet some of free time must be spent daily in protecting our identity.

Upcoming dates for summer happy hours: July 28, August 25 and September 29. Upcoming locations: b.e.d., Dailey's and Motion nightclub.

2. Call this number: 1-888-5-OPTOUT. By calling this number, you can request that your name be removed from all mailing lists that credit reporting agencies provide to direct marketers. The fewer lists you are on, the better!
3. Do not mail bank deposits from your home. Mail theft is more common than you might think. The less you can send through the mail that gives specifics about your identity, the better. If you can make a deposit, or deliver information in person, you minimize your chances of identity theft.
4. Balance every bank statement, reconcile every credit card charge. Glancing over a statement, you may miss the fact that someone charged something to your account, which may be the beginning of identity theft.
5. Memorize PIN numbers, as well as your Social Security Number. Keep your Social Security Card, with other important documents, in a fire-proof safe, so that if you need to show your card, you will know where it is. Today we all have so many PIN numbers, and some PIN numbers have to be changed regularly, so if you can't keep them all memorized, write them and keep them someplace safe yet accessible, in a way that won't give away what they are (as a bad example: "Wachovia PIN: 12345678"). If you keep them with you so you can refer to them, you should keep a second list in that fire-proof safe, in case you do lose your first list.

Next month: More suggestions to minimize the chances of identity theft.

Some of the above suggestions came from an article in Newsweek Magazine, May 24, 2006

MEET THE BOARD

Herb Williams was born and raised in a small town of Statesboro, GA. He has shown a strong interest in art at very early age, which was noticed by Dr. Roslyn Reagan. She saw the potential and has guided your Herbert throughout his childhood, nurturing his talent. Herb participated in a program for young artists at the Daffodil Farm in Dalton, GA where he

quickly excelled and improved his skills & techniques.

After graduating from Statesboro High School, Herb attended Georgia Southern University, majoring in fine arts. Simultaneously, he started to show more & more interest in barbering and the hair care industry. Herbert saw the potential for growth and the flexible schedule was ideal for a young budding artist, giving him ownership of his own time. In the 90's he began his apprenticeship at a barber shop owned by a local pastor. He worked as an apprentice for 5 years. After completing the Georgia State Board exam, Herb decided to move to a big city and pursue his dream of owning a business.

With a plan in mind, he moved to Atlanta in 1996 and began to work towards this goal. Working as a barber at a downtown barbershop, he was saving up and constantly looking for the right opportunity to come by. In 2003, Williams found an open retail space perfect for his business. He signed a 5-year lease and began visualizing his dreams. Five months later, his first hair studio was born - Head Shots Hair Studio. While working and operating the studio, eight months later second opportunity he could not refuse presented itself. A well-renowned downtown barber, Bill White, after having serviced his clients for nearly 60 years, was announcing his retirement. Herbert took the change and decided to continue the tradition of the historical Healy Building Barber Shop. Now Vintage Hair Gallery under Williams' ownership is still in its original historical décor and attracts many visitors.

With two businesses located in the downtown Atlanta area, Williams decided to join the Atlanta Downtown Neighborhood Association (ADNA) and get more involved in the community and its development. Today he serves on the ADNA board, representing the interest of local small business owners.

DOWNTOWN DWELLERS' HAPPY HOUR

Friday, June 30
6 p.m. to 8 p.m.
The Sundial Restaurant, Bar and View
210 Peachtree Street, 30303

Start your holiday weekend off with a bang! Please join other Downtowners at the June happy hour. On Friday, June 30, the Sundial Restaurant, Bar and View hosts. Get an early peak at where the best fireworks view in the city will be just a few days later.